Website Review Report: Eli Lilly

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This report is a review of a publicly available website which belongs to a company which is in the same industrial sector as my own employer; McKesson, Cork.

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Introduction

The website which will be reviewed belongs to Eli Lilly and Company (Eli Lilly, 2019). Eli Lilly and Company has been in business for over one-hundred and forty years and the commitments made by its founder include;

He would found a company that manufactured pharmaceutical products of the highest possible quality.

His company would develop only medicines that would be dispensed at the suggestion of physicians rather than by travelling salesmen.

Lilly’s medicines would be based on the best science of the day. (Eli Lilly, 2019)

Website Structure

Main Features of the Website

Website Critique

Summary

Appendix A: References

Eli Lilly, 2019. *About.* [Online]   
Available at: https://www.lilly.ie/en/about/index.aspx  
[Accessed 21 January 2019].

Eli Lilly, 2019. *Eli Lilly and Company.* [Online]   
Available at: https://www.lilly.ie/en/index.aspx  
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